

Welcome to Entrepreneurship

This is your opportunity to teach a dynamic course that is designed to adapt to your strengths!

This Entrepreneurship course is designed for students who have an interest in developing the skills, attitudes, and knowledge necessary to start and/or operate a successful business. It is designed as a step-by-step process to take students from the idea-generation phase through creation of a business of their own (*i.e., lawn care business, hair stylist, a Subway sandwich franchise, or importing/exporting business*). The texts and performance objectives are designed to work in conjunction with DECA and FBLA, and students are encouraged to participate in these associations and utilize their business plans from this course to engage in their respective competitions.

This new curriculum was designed by teachers who have taught the Entrepreneurship course and a group of small business owners. Their primary goal was to create a curriculum that was more teacher and student-friendly. The committee's objectives:

1. Keep curriculum fairly simple—no more than 5 Standards and only 5 Performance Objectives maximum.
2. Limit the scope of the content—allow for more time to work on projects, do internet research or other hands-on activities.
3. Allow teachers some flexibility to teach to their own strengths and interests.
4. Allow teachers some creativity when dealing with **assigned** Performance Objectives.
5. Allow teachers/students flexibility to create their own business or a school-based enterprise.
6. Don't focus on high-level math applications.
7. Give students a "basic" understanding of creating a business plan.
8. Create an introductory course that can be taught in one semester, then expand it to also include a full-year (A and B) course that allows for more in-depth study.
9. Create supplemental materials that may be utilized by teachers statewide to assist in teaching the curriculum and preparing students to succeed on the State Exam.

Several texts were utilized in creating this course, as well as the National Entrepreneurship Standards, DECA and FBLA business plan competition formats, and a variety of resources found on the internet and from teacher's recommendations. The common threads from each of these resources were woven together to create a dynamic curriculum. This curriculum is still fairly new and many resources will be added throughout the year and made available on the USOE website—check it often. The state test will be available fall 2007.

If you have any comments, suggestions, or ideas please forward them to the Julie Felshaw or Dale Stephens. We invite any project materials you have created, as well as critiques, to improve the curriculum.

Utah State Office of Education

Julie Felshaw or Dale Stephens

250 East 500 South

PO Box 144200

Salt Lake City, UT 84114-4200

(Phone) 801.538.7500 (Fax) 801.538.7868 (E-mail) julie.felshaw@schools.utah.gov or
dale.stephens@schools.utah.gov

Thank you for your efforts and have fun!